

Archives of American Gardens Digital Photography Policy

Revised June 2023

ded for the Archives of American Gardens must meet the **minimum** below to be considered for permanent retention.

QUESTIONS? Please contact your **GHD zone representative** if you have any questions about whether or not your camera meets AAG's minimum standards.

Why are these standards important? AAG invests a substantial amount of its resources into preserving the collections it acquires. These minimum standards help ensure that digital files are viable for long-term preservation and can be used for standard museum purposes including publications and exhibitions.

Digital Camera Sensor Information

PREFERRED:

- Digital single-lens reflex (DSLR) camera with minimum 22mm or higher sensor size along one side. Example: Canon EOS Rebel T3i
- Micro Four Thirds and Mirrorless cameras
- Large sensor compact cameras
- Drone cameras with a large sensor

ACCEPTABLE:

iPhone, iPads (Actual Size file sizes and JPEG format only)

Digital Camera Image (Capture) Settings



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- Amateur photographers: JPEGs at the *highest* image quality setting (usually JPEG Fine) or TIFF (if your camera will shoot in TIFF).
- **Professional photographers:** Images shot in RAW must be processed as 16-bit TIFFs before delivery to AAG. Do not shoot in RAW, if you are not a trained photographer.

Image Size

- Choose a Large or Medium Image Size setting.
- Image <u>at least</u> 4,000 pixels (or higher) on the longest side is preferred.





iPhone Capture Settings

File Formats/Image Quality

- Photos taken with an iPhone must be captured at and sent at the largest size (Actual Size).
- The default setting on iPhones takes images/videos using an HEIC file extension.
- Before taking images, change the settings on your phone so that the *Most Compatible* format is selected (JPEG). Settings > Camera > Format > select 'Most Compatible'
- Image <u>at least</u> 4,000 pixels (or higher) on the longest side is preferred.





File Size Requirements

- Preferred file size is at least 4MB and up to 10MB.
- Minimum file size accepted by AAG is 2MB. Any file smaller than 2MB will be declined.
- Note: 1MB (megabyte) = 1,000 KB (kilobytes).
- The photos submitted should be the largest file size. The largest file size is sometimes described as Largest size, Original size, Actual size, Full resolution or High resolution.

Digital Image Processing Dos and Don'ts

Image manipulation

• Images should document the garden as it is (do not erase things like garden hoses,

compost bins, etc.). AAG holdings are meant to document garden history, not re-invent it!

Images shot as JPEG's

- Should be saved as they are in highest quality (large) file size.
- Do NOT rename .jpeg file extensions to .tiff. Doing so makes the files unreadable.
- Should not be manipulated in Photoshop.

Images shot in RAW

 <u>Must</u> be processed as 16-bit TIFFs (preferred) or high resolution JPEGs before being submitted to AAG.

Images shot in HEIC

HEIC files <u>must</u> be converted to JPEGS

File Size

- Preferred file size is 2-5MB or larger
- Minimum file size accepted by AAG is 2MB. Any file smaller than 2MB will be declined.

Digital Image Delivery		
Renaming Digital Image Files	After selecting images for submission, rename them in the following manner: 01_GardenName_YearMonthDay_PhotographerLastName 02_GardenName_YearMonthDay_PhotographerLastName {indicate date image was photographed, not when it was processed}	
Storage of Digital Image Files	File Transfer Protocol/FTP (e.g. Google Drive, Drop Box, iCloud, etc.) -See AAG Digital File Transfer Policy for additional guidance	
	Flash drive - Label flash drive or flash drive with name of garden.	
Working with Digital Files	 Some email programs compress images automatically to make it easier to send large files. Avoid emailing submission images back and forth. Be sure that the final submission includes the highest resolution files available. 	
Back-up Mailed Submissions	Save a copy of the digital images in case the submission (on a flash drive) is damaged or lost in the mail.	
Required Documentation	 AAG Photographer's Release Indicate the camera's make and model on the AAG Photographer's Release. 	
	 Image Caption List Be sure to indicate the photographer of each image on the Image Caption List. Double check the list <i>especially</i> if there is more than one photographer, shooting date, and/or camera. Be sure to number and caption any historic images. 	

Scanner Setting Options for Scanning Original Photographic Prints

If a garden owner has original photographs but does not wish to donate them, the images may be digitized on a flatbed scanner and saved as a TIF or JPG file. The physical size of the original photograph will affect the resulting digital image file size, so it is recommended that you use a higher resolution setting when scanning small photographs.

	Recommended	Accepted/Minimum
Scanner resolution setting	600 ppi (8X10 in photographic prints)	300 ppi (at original size)
File format	Uncompressed TIFF	JPEG/JPEG Fine
File size	>4MB	2MB

AAG DOES NOT ACCEPT:

- Digital images less than 2MB (2,000 KB).
- Camera Raw files (NEF, CRW, SRF. HEIC, HEIF).
- Images copied from other repositories or published sources.
- Video

AAG STILL ACCEPTS:

 Submissions with a combination of digital images, original 35mm slides and/or photographic prints.